# Leaders to Follow

International Leadership Institute: Providing Leadership Development Services and Programs in the US and Europe since 1985



## ILI ANNOUNCES THE ESTABLISHMENT OF THE AMERICAN ENGLISH LANGUAGE INSTITUTE

By Jarda & Sara Tusek

### International Leadership Institute

- WAS FOUNDED IN 1985 IN PRINCETON, NJ
- DEDICATED TO HELPING PEOPLE DEVELOP AND USE LEADERSHIP SKILLS
- OFFERS PERSONALIZED & EFFECTIVE PROGRAMS AND SERVICES TO ENHANCE LEADERSHIP, CAREER, AND ENGLISH LANGUAGE SKILL DEVELOPMENT IN THE US AND IN EUROPE
- HAS RUN MORE THAN 90 EXECUTIVE EDUCATION AND LEADERSHIP DEVELOPMENT PROGRAMS IN THE US, FOR EUROPEAN CLIENTS
- HAS PARTNERED WITH THE US DEPARTMENT OF STATE, THE UNIVERSITY OF NORTH FLORIDA, THE JACKSON. VILLE CHAMBER OF COM-MERCE AND MORE THAN 780 OTHER BUSINESSES, UNIVER-SITIES, RELIGIOUS ORGANI-ZATIONS, PRIVATE CITIZENS AND GOVERNMENT AGENCIES

We have a soft spot in our hearts for students. Both of us have worked with young people for many years in our careers, and we enjoy the energy and enthusiasm of youth.

#### AELIP

Our first program with Central Europe was the "American English Language Immersion Program in the United States." In 1990 we recruited our first customers,

from the former East Germany and Czechoslovakia. These students came to the US in the summer of 1990; we placed them with host families in Tennessee, New York, New Jersey, and Florida. We took them out West, to Colorado and Wyoming (the Grand Tetons and Yellowstone National Park).

This program was life-changing for our participants (one young woman was so impressed with the USA that she married an American; another used her enhanced English skills in internships in Vienna and Japan, and now works for the ILO, an international organization in people and to keep teaching them Eng-Switzerland).

For the next 10 years we hosted language students in New Jersey, Tennessee, New York, Georgia and Florida. These programs were fun for us and educational for our students.



#### **Teaching English & Tutoring**

From 2000-2010, ILI focused on executive education and career development programs. We established a publishing house, and Sara also worked as an English teacher in an American high school. She tutored students in SAT prep, TOEFL prep, GRE prep and GMAT prep, as well as tutoring basic English grammar skills at Seminole State College in Florida.

These activities kept us close to students as we developed our plans to move ILI to Prague.

We knew we wanted to work with young lish, as we know that English language skills are necessary for career success all over the world. English is the international language of commerce, science, the arts, politics and journalism, among many other fields. to p. 2



#### ILI ANNOUNCES THE ESTABLISHMENT OF THE AMERICAN ENGLISH LANGUAGE INSTITUTE

#### American English Language Institute

In 2010, we established the American English Language Institute in Prague. This division of ILI will bring together all our resources for teaching English:

- ALOE newsletters (*A Lesson on English*; free copies of all the issues are available for download on our website, www.ili.cc)
- **AELIP** materials and methods, developed over the years of working with young people to motivate and inspire them to learn American English
- TOEFL, SAT, GRE, GMAT and LSAT prep classes, using Sara's ten years of experience in tutoring students to ready them for these tests.
- **Our track record of more than 25 years** of working with students, helping them to make the connection between their current studies and thei future careers.

You can visit our website (www.ili.cc) for more details on the programs of the AELI.



**ILI** Publications Newsletters at www.ili.cc: Leaders to Follow Servant Leaders Careers continuous conversion A Lesson on English Blogs: jbt-yournextjob.blogspot.com englishinprague.blogspot.com praguepies.blogspot.com writingwisdom.blogspot.com Books at www.ili.cc: 21st Century Jobs Three Things You can't Do in Prague Three Things that Last Forever

Signs in English and Czech on the tram

## AMERICAN ENGLISH LANGUAGE INSTITUTE PROGRAMS FOR 2011

- Applying for an American College or University provides a comprehensive program to guide students through all the complexities of applying to an American college or university, including TOEFL, SAT, GMAT and LSAT exam preparation. The entire application process is outlined, from choosing a college to filing all the required forms (including verification of financial resources), writing the application essay, gathering all needed references, meeting deadlines and submitting test scores.
- English for Academic Purposes provides advanced academic English language instruction for success in an English-speaking secondary or university setting. Reading and writing in academic settings is emphasized in these courses.
- 3. *English in the Workplace* is tailored for business clients who already have basic English skills and need to develop vocabulary and fluency for use in their place of employment. Emphasis is on speaking English, as well as writing and reading for business purposes.
- 4. *English for Social Occasions* offers conversational English lessons to develop flexibility and ease in the speaking of English in informal settings. Less emphasis is placed on reading and writing than on developing verbal fluency.